

MARISA MURGATROYD

3560 Sawtelle Blvd, Los Angeles, CA 90066

marisa@marisamurgatroyd.com

www.marisamurgatroyd.com

213-247-5374

WORK EXPERIENCE

Writer/Producer/Director, *Eyes of the World Media Group* (Culver City, 2007-current)

Partnered with president to create company website and identity, and maintain business development pipeline, including extensive project management. Started as Associate Producer on *Meth Inside Out* (an educational video series on methamphetamine addiction and recovery), and was quickly promoted to Writer/Producer/Director, leading the project from research and development through sales and distribution. Managed contractors, creatives, and interns throughout the production process, ensuring that all elements--from the film itself to the website, DVD interfaces, and print materials--exceeded expectations, and were finished on-time and on-budget. Series has won over 13 awards, including 2 Tellys.

Creative Director, *Meaningful Media* (Nonprofit, Culver City, 2007-current)

Conceptualized, built, and launched nonprofit vision, identity, and programs, alongside Executive Director. Developed and managed website, e-newsletters, fiscal sponsorship program, meaningful media database, events, mixers, and more.

Associate, *Peter Broderick/Paradigm Consulting* (Santa Monica, 2005-current)

Worked in tandem with Broderick on the frontlines of the digital distribution revolution, creating the company website, e-newsletters (The Distribution Bulletin), and audiovisual presentations.

Associate Producer, *Lyn Goldfarb Productions* (Burbank, California, 2006-2007)

Coordinated post-production on an exhibition film for the J. Paul Getty Museum (*Holy Image, Hallowed Ground: Icons from Sinai*, a short film about the integration of art and liturgy at St. Catherine's Monastery in Sinai, Egypt), and supervised the production of 65,000 DVDs to promote the exhibit. Assembled budgets, proposals and deliverables for clients, and handled the overall development and coordination of company projects.

Outreach Coordinator, "*The New Los Angeles*" (Beyond the Dream, LLC, Burbank, California, 2006)

Coordinated the premiere, broadcast, and outreach for *The New Los Angeles* (nominated for a 2006 Imagen Award, Best Documentary for Film or Television), a documentary about politics, race, labor, and immigration in Los Angeles, which aired nationally on PBS. Produced DVDs, screening kits, press kits, programs, post cards, e-mail blasts, web and other promotional materials, in addition to organizing grassroots screenings ranging in size from 20 to 500 people.

Associate Producer, "*Dirt! The Movie*" (Common Ground Media, Santa Monica, California, 2004-2006)

Coordinated the development of an innovative documentary feature, which premiered at Sundance in 2009. Researched story, photography and archival materials; produced proposals, annual reports, web and audiovisual materials. Designed and co-wrote the business plan for a comprehensive eco-media portal to complement the film.

Associate Producer, *1st Artist Film Festival* (Hollywood, 2003)

Worked in small team to develop print, web, and fundraising materials for unique activist film festival. Evaluated festival submissions.

Graphic Designer, *Bill Fellows Landscape and Design* (Los Angeles, California, 2003)

Designed company logo and client presentations for holistic landscape architect.

Video Production Assistant, *Juris Productions* (Pasadena, California, 2003)

Worked with fast-paced production company specializing in short documentaries used as evidence in court cases.

Editorial Assistant, *The World Paper* (Boston, Massachusetts, 1999)

Participated in the daily production of a multi-lingual newspaper; wrote sidebars and editorials, researched major articles, and contributed photography.

Writing Fellow, *Brown University* (Providence, Rhode Island, 1997-2000)

Consulted with students on strengthening their academic writing. Trained in collaborative education and teaching writing.

EDUCATION

MA Communication Art and Design (Royal College of Art, London, UK, 2001-2003)

Concentrating on social issue media, I explored the creative use of documentary film, photography and design to raise awareness about crucial environmental issues.

Honors BA Art/Semiotics (Brown University, Providence, RI, 1996-2000)

Focused creatively and academically on media and cultural studies, theories of democracy and public space. Studied photography at the Rhode Island School of Design, and pursued personal multimedia projects.

Creative Writing Program (New Orleans Center for Creative Arts, 1994-1996)

While enrolled in a full-time high school program, I traveled across the city each day to study writing, poetry, literature, and film. Wrote short stories and prose pieces that won state and national awards, including the prestigious Faulkner Society's award for best short story by a high school student.

CREATIVE EXPERIENCE

Living Seeds (Acre, Brazil, 2003)

Directed, shot and edited a documentary illustrating the effectiveness of sustainable development in one of most remote and endangered regions on earth. Winner of two environmental design awards from the British Standards Institute.

Riverrun... (Bath International Music Festival, England, 2002)

Designed and produced an outdoor, site-specific video installation and performance piece exploring the issue of globalization.

PuckerUp Providence (Providence, 2000)

Created a provocative public art project to stimulate debate about the city's urban revitalization scheme.

Imaging People, Imaging Places: Photographs of the Urban Landscape (Providence, 2000)

Produced a multimedia solo exhibition of my photography shot over 7 years on 5 continents. Also featuring video, text and light projections, the show explored public space and democracy. Won departmental award for thesis work.

Wandering Boston (Boston, 1998-2000)

Designed and sold a limited edition of artist books that combined my photography and writings with the poetry and drawings of other artist's, stories told by the people of Boston, and objects found in the city's streets.

COMPUTER SKILLS: Excellent software skills, including Final Cut Pro, DVD Studio Pro, Adobe Photoshop, Illustrator, InDesign, and Microsoft Office. Online research, graphic design, post-production, dvd authoring, image manipulation, file management, troubleshooting, and more.

LANGUAGES: Spanish and Portuguese proficiency.

INTERNATIONAL EXPERIENCE: Africa, Asia, Europe, Central and South America. Highlights include street photography in Kampala, Uganda; filmmaking in the Brazilian Amazon; travel photography in urban, rural, and riverine Thailand; writing and photographing in Mayan communities in the Guatemala highlands.

REFERENCES:

Emily Meyers, President (Eyes of the World Media Group), Executive Director (Meaningful Media): 310-721-3775
Peter Broderick, Distribution Strategist (Paradigm Consulting): 310-393-7483
Lyn Goldfarb, Producer/Director (Lyn Goldfarb Productions): 818-260-8909
Gene Rosow, Producer (Common Ground Media, Inc.): 310-399-7793